

# COMPANY PROFILE

WE DON'T JUST  
MAKE FISH FEED



**Alltech<sup>®</sup> COPPENS**

DEDICATED TO YOUR PERFORMANCE



DELIVERING QUALITY,  
INNOVATION & SERVICE  
ARE CENTRAL TO OUR  
BUSINESS OPERATIONS.

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*"Alltech Coppens has many qualities we admire in a fish nutrition business: a robust, quality production system, dynamic routes to market and a pioneering spirit for research and development, which, all combined, present us with numerous synergies."*

**Dr. Pearse Lyons**  
President & Late Founder of Alltech

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# OUR STORY



## ALLTECH COPPENS

Founded in 1993 as the subsidiary of a Dutch feed mill, Alltech Coppens began producing fish feeds, and in 1998 we opened our own state-of-the-art research centre. Now, more than 25 years after our founding, we produce over 70,000 tons of fish feed annually and supply fish farms in more than 60 countries.

In 2012, we opened our feed production facility in Nettetal, Germany, and in the same year acquired the renowned French aquafeed brand SARB Gheerbrant.

Alltech Coppens became a member of the Alltech family of companies in 2016. Together, we are aligning to provide smarter, more sustainable solutions for global nourishment.



70.000 tons of  
fish feed annually



Own production facility  
since 2012



Alltech powerbrand  
since 2018

## COMING YEARS

The aquaculture sector is experiencing tremendous growth worldwide. At Alltech Coppens, we ensure that fish farmers around the world can practise responsible and effective aquaculture. Together, we are making a sustainable contribution to food production for a rapidly growing global population.

Fish are increasingly becoming recognized as an essential part of a healthy diet. In the coming years, more fish will be produced in dedicated fish farms than will be caught in the sea. This makes the aquaculture sector a growing market; in fact, it the fastest-growing area of the feed industry.

We believe that a strong partnership between aquaculture farmers and feed suppliers is vital for ensuring the highest level of performance. Our fish feed specialists are constantly developing the best aqua feeds for optimal feed conversion, fish health and performance.

# OUR FUTURE



ALLTECH



## ALLTECH

Alltech is our parent company, it was founded in 1980 by Irish entrepreneur and scientist Dr. Pearse Lyons, Alltech discovers and delivers solutions for the sustainable nutrition of plants, animals and people. Alltech is a family-owned company, which allows us to adapt quickly to emerging customer needs and to stay focused on advanced innovation.

Alltech operates globally and has offices located in more than 120 countries.

## SYNERGY

Within the aquaculture industry, Alltech Coppens is a well-known recirculating aquaculture system specialist and a producer of the highest quality fish feeds, specifically tailored to the requirements of each individual fish species. Our two key focus areas are the needs of our customers and sustainability. Importantly, our strong on-farm presence allows us to work directly with our customers in order to attain excellence in every aspect of our business.



Research is the foundation of our success, and Alltech utilizes its primacy in science to create feed additives that are driving the aquaculture industry forward.

As part of the Alltech family, Alltech Coppens is working to pioneer, innovate and develop the best possible fish feeds.

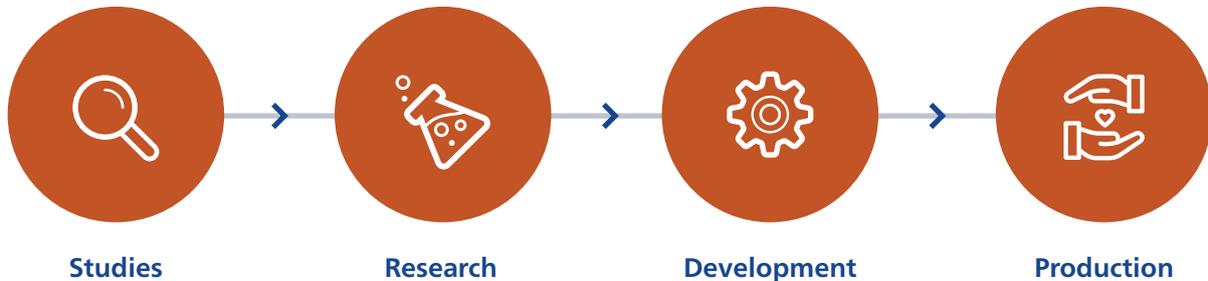
Stronger together.

## RESEARCH & DEVELOPMENT

The Alltech Coppens Aqua Centre is the only research centre in the Netherlands that carries out practical and applicable research within the field of aquaculture. In the past 15 years, the centre has carried out hundreds of studies.

We use multiple systems to test our ingredients and feed formulations. This enables us to develop feeds that ensure healthy fish, high growth rates and efficient feed conversion ratios. By investing heavily in research and development, we are contributing to the improvement and resiliency of the aquaculture sector.

Every Alltech Coppens product originates in the Alltech Coppens Aqua Centre.



# R&D



**Alltech** COPPENS  
AQUA CENTRE



4 P'S

## OUR 4 PILLARS OF EXCELLENCE



### PALATABILITY

To ensure the best growth and performance of fish, optimal feed intake is vital. It is crucial that fish are attracted to the smell and taste of the feed.



### PERFORMANCE

Our feeds must perform well. This means that they must generate healthy growth and ensure efficient feed utilization. This is a decisive factor in the profits of fish farmers.



### POLLUTION CONTROL

To maintain water quality and secure optimal fish health and performance, it is crucial that all our feeds are highly digestible, thereby decreasing the risk of pollution.



### PROFITABILITY

In conjunction with the well-being of the fish we feed, another important impact of our feed is profitable business results. Therefore, it is crucial to develop cost-effective feeds that profit the fish farmer.

## PRODUCTION

After our products have been thoroughly tested, they are produced at our factory in Nettetal, Germany. Here, we also perform our quality control checks, purchasing of all raw materials, planning and transport. Alongside our quality-conscious staff, we work with an extensive network of specialized agents and distributors to ensure high product quality and delivery.

In addition to housing large volumes of feed for commercial use, we also pack our feeds in retail packaging for the hobby market.

We have the equipment to print private labels, meaning that you can order Alltech Coppens feed with your brand on it!

Alltech Coppens develops its wide range of high-quality fish feed with passion and care. Our attention to detail makes us a reliable expert that is completely dedicated to our customers' performance.



# DELIVERY



Over 120,000 kilos of fish feed leave our factory every day. Our goal is to deliver feed with the optimal feed conversion ratio to ensure efficient growth rates. We offer support and give detailed advice as to how to achieve the best results according to each farm's specific circumstances.





# INDUSTRIAL

## INDUSTRIAL FEEDS

Our aim is to provide feed that is nutritious and of an exceptional quality so that farmers can meet the high standards expected from today's demanding consumer.

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We do so by offering high-quality, balanced feeds and tailor-made on-farm support and advice for each farmer's feed requirements. We don't only offer feeds — we offer high-quality, full-range feed programs for a wide variety of fish species, such as trout, sturgeon, salmon, eel, marine species, catfish, tilapia and carp.

Each of our feed programs is based on our in-depth scientific research in order to meet all of the nutritional requirements of the fish. Across our wide assortment of hatchery feeds, nursery diets, broodstock diets and grower diets, each program ensures the best possible results throughout the fish's lifecycle.

## HOBBY FEEDS

### Ornamental fish feeds

We have designed specific feed programs for koi, pond and aquarium fish. Our programs are designed for ornamental fish breeders and fish keepers, with a vast assortment that consists of premium quality fish feeds and specialist mixes for many types of ornamental fish.

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### Angling feeds

From competition anglers who catch large numbers of small fish on light tackle to specimen hunters who fish for large carp and catfish with heavy-duty gear, we cater to every kind of angler. Our high-end angling program offers the discerning angler special extruded feed pellets, hookable baits and flavoured pellets. Each has been formulated to meet the specific needs of today's anglers.

# HOBBY





# VISION

## OUR VISION

Our vision is to lower the industry's dependency on marine ingredients. We now have access to the next generation of feed additives that are an excellent replacer for fish oil.

Our extensive research allows us to meet the needs of the fish as well as the requirements of the market and our customers. A sustainable and successful aquaculture sector will supply healthy food for the world and use natural resources in a responsible way in order to limit the impact on the environment.

We are your partner in quality, service and care.

Always dedicated to your performance.





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