



Your fish feed & private label specialist

Discover the

Endless Possibilities

with your own private label.



Alltech Coppens

Alltech Coppens is a provider of private-label packaging for fish feed and a range of full-service solutions. Well-known for our specialty high-quality fish feeds, including for recirculating aquaculture systems (RAS), our services and solutions are specifically tailored to the requirements of each individual fish species.

With more than 30 years of experience in the fish feed industry and a deep understanding of fish nutrition, Alltech Coppens is the perfect partner for your business. The experts at Alltech Coppens apply our scientific and industry knowledge to develop the most suitable

feed for each fish species and purpose. Our offerings include angling, koi, pond and aquarium feeds for both professional fishers and enthusiastic hobbyists.

The Alltech Coppens Aqua Centre (ACAC), our first-class research centre, plays a central role in this process. Thanks to our scientific expertise and data, we have been trendsetter in the aqua sector for many years now. Our commitment to quality extends to all of our operations — starting in Germany, where Alltech Coppens fish feeds are developed and produced. We believe in transparency and take pride in producing our high-quality feeds with precision and excellence.

Did you know?

The French national men's and women's angling teams consistently rely on Alltech Coppens feeds for their tournaments, and we are also proud to sponsor the French U22 team.



Stand out with custom private-label packaging for fish feed

Our private-label packaging options allow you to attractively brand your products with your own logo and design, helping you differentiate your products from the competition and increase your margins.

Quality requirements

Before Alltech Coppens solutions are introduced to the market, we carry out thorough research to ensure that our feeds meet certain quality requirements related to:

- **Digestibility:** Fish must be able to easily digest their food in order to absorb all of the available nutrients
- **Health:** The feed composition should ensure the health and vitality of the fish
- **Satiety:** Feeds should not satiate the fish too quickly
- **Attraction:** The bait must attract the fish
- **Water stability:** Pellets should taste good, release enticing smells, last for a long time and, in the case of hook bait, maintain their shape



Our feeds are highly digestible, minimise faeces and water pollution and are backed by extensive research.

Your brand, your story

Below are examples. All bags and pouches are fully customizable with full-colour designs and prints. Contact us to learn more.



Octagon Jar:

Available in 2 and 5 liters.



Round (Mix) Bucket:

Available in 3, 5, and 10 liters.



Square Bucket:

Available in 1.1, 3.5, 5.4 and 10 liters.



Transparent Pillow Bag:

Available in 1.5, 3, and 7.5 liters.



Transparent Bag:

Available in 4, 8 and 15 liters (with handle) and 40 liters (without handle).



Pouch with own design:

Available in 1, 3 and 5 liters.



White Bag:

Available in 40 liters.



Black Bag:

Available in 15 and 40 liters.



Full-colour Bag:

Available in various sizes.

Stand out with custom private-label packaging for fish feed

We can bring your brand to life. From formulating custom recipes to helping you design your packaging, we're dedicated to making your private label stand out. Our unique coating preserves the ingredients better. Therefore, reduces the risk of breakage and dust. With mixing options to create unique blends and legislative support for label declarations, Alltech Coppens is your partner for success.

Product specifications*

Packaging	Specifications	Litres (l)	MOQ**	Additional information
Jar — octagon, transparent	Blue lid	2	2 x 480 = 960 pcs	> 400 g/l: 2 x 360 = 720 pcs
Jar — octagon, transparent	Blue lid	5	2 x 175 = 350 pcs	> 400 g/l: 2 x 105 = 210 pcs
Bucket — round, transparent	Transparent lid	3	2 x 288 = 576 pcs	> 400 g/l: 2 x 168 = 336 pcs
Bucket — round, transparent	Transparent lid	5	2 x 162 = 324 pcs	> 400 g/l: 2 x 108 = 216 pcs
Bucket — round, transparent	Transparent lid	10	2 x 78 = 156 pcs	> 400 g/l: 2 x 65 = 130 pcs
Bucket — square, transparent	Transparent lid	1.1	2 x 756 = 1,512 pcs	> 400 g/l: 2 x 540 = 1.080 pcs
Bucket — square, transparent	Transparent lid	3.5	2 x 288 = 576 pcs	> 400 g/l: 2 x 168 = 336 pcs
Bucket — square, transparent	Transparent lid	5.4	2 x 216 = 432 pcs	> 400 g/l: /2 x 120 = 240 pcs
Bucket — square, transparent	Transparent lid	10	2 x 90 = 180 pcs	> 400 g/l: /2 x 75 = 150 pcs
Pillow Bag — transparent	1 kg of most sinking feeds	1,5	1 x 600 = 600 pcs	20 pcs per carton
Pillow Bag — transparent	2 kg of most sinking feeds	3	1 x 300 = 300 pcs	10 pcs per carton
Pillow Bag — transparent	5 kg of most sinking feeds	7,5	1 x 120 = 120 pcs	4 pcs per carton
Bag — transparent, plus handle	Transfer print	4	2 x 200 = 400 pcs	Only in display boxes
Bag — transparent, plus handle	Transfer print	8	2 x 110 = 220 pcs	Or 2 x display box = 200 pcs total
Bag — transparent, plus handle	Transfer print	15	2 x 100 = 200 pcs	Or 2 x display box = 128 pcs total
Bag — transparent		40	2 x 40 = 80 pcs	Or 2 x 32 = 64 pcs on Europallets
Pouch — with own design	Starting from 1.000 pcs per bag size	1	2 x 500 = 1.000 pcs	2 display boxes on one Europallet
Pouch — with own design	Starting from 1.000 pcs per bag size	3	2 x 240 = 480 pcs	2 display boxes on one Europallet
Pouch — with own design	Starting from 1.000 pcs per bag size	5	2 x 140 = 280 pcs	2 display boxes on one Europallet
Bag — white		40	2 x 40 = 80 pcs	
Bag — black	Transfer print	15	2 x 100 = 200 pcs	Or 2 x display box = 128 pcs total
Bag — black		40	2 x 40 = 80 pcs	Or 2 x 32 = 64 pcs on Europallets

* Standard packaging. ** 2 pallets per product per packaging type.

Assortment

We understand the crucial role that high-quality fish feed plays across various segments. Our feeds for koi enthusiasts are meticulously crafted and are boosted with colour enhancers for champion koi, optimal protein levels for growth and innovative ingredients like insect meal. With options tailored for all-season feeding and for other specific requirements, koi thrive on nutrition from Alltech Coppens.

Anglers rely on us for our top-notch drilled pellets, which are perfect for carp, bream, tench and catfish. Our

Alltech Coppens offers feeds in four segments: angling, koi, pond and aquarium.

solutions prioritise high water stability, and we also offer options specifically crafted for a rubbery structure, including favorites like Black Halibut and Red Halibut. We even provide extra-large drilled pellets for those aiming to reel in massive catfish.

Our complete assortment of feeds for ponds caters to goldfish, shubunkin, sturgeon and more, ensuring good

digestion and minimal pollution. Our feeds — featuring our signature Aquate premix — come in versatile shapes, such as sticks, pellets and flakes, meeting the diverse needs of pond enthusiasts.

Aquarium owners can also benefit from our curated selection of feeds, ranging from tropical flakes to micro-sized feeds. Designed for both freshwater and saltwater fish, our solutions ensure vibrant colors and optimal health for aquatic inhabitants across the spectrum.

Did you know?

Commercial angling ponds choose Alltech Coppens feeds that contain special ingredients — including our Aquate health premix — to maintain the vitality of carp in stocked ponds, ensuring their continued health and growth.



Craft your unique brand with Alltech Coppens

Start your journey easily by choosing from our ready-made options. Begin quickly with just two pallets per product type/weight. Do you have your own ideas? We're excited to take a look and make them happen. Your success story begins with choices tailored specifically to you!

Sustainability is of paramount importance at Alltech Coppens.

As such, when developing private-label products, sustainability is always taken into account. Did you know that all of our feeds have a sustainability score? The score is established by conducting a lifecycle assessment (LCA) using several databases, such as the Global Feed LCA Institute (GFLI) and other sources. The rankings are also based on an A-B-C principle, where all feeds in category C form the baseline for the scoring.

Curious to know more about Alltech Coppens?

Don't hesitate to reach out to us! Whether you have questions or want to explore our offerings further, we're here to connect.

Find out more at:
[alltechcoppens.com/
private-label-fishfeed](https://alltechcoppens.com/private-label-fishfeed)





Your fish feed & private label specialist



Why Alltech Coppens?

- ✓ A complete assortment of feeds for koi, angling and pond fish
- ✓ Full-service solutions for large-scale collaborations
- ✓ Legislative support for label declarations
- ✓ Unique concepts
- ✓ Custom recipes
- ✓ Backed by our own research, conducted at the Alltech Coppens Aqua Centre (ACAC)
- ✓ Awarded a Platinum Medal from EcoVadis – putting us in the top 1% of sustainable companies globally

Watch our video



in f   www.alltechcoppens.com

Alltech Coppens | Dwarsdijk 4 | 5705 DM Helmond | The Netherlands | Tel.: +31 (0)88 23 42 200 | coppens@alltech.com